



PRESS RELEASE

Paris, 15 February 2010

RAPHAËL ZIER HAS MADE AN INVESTMENT IN NETBOOSTER

NETBOOSTER (FR0000079683 - ALNBT), the European interactive agency specialised in Online Marketing, announces having signed an agreement with Raphaël Zier, former founder and manager of the Pôle Nord agency (interactive agency sold to Publicis) and a specialist in interactive marketing, in relation to the terms and conditions of a future collaboration with NetBooster Group.

The objective of this collaboration is to stimulate the Group's expansion and comes within the framework of Mr Zier's investment in the share capital of NetBooster as a major shareholder.

This further investment will be carried out through the subscription to a reserved capital increase for a total of about € 4 million, share premium included, based on a subscription price per share of € 2.60.

The subscription to this share capital increase will be carried through over the next few days and will grant Mr Zier an additional 16.3% of NetBooster's share capital and voting rights. After taking into account the shares already held by Mr Zier, his total shareholding at the completion of this transaction should represent about 21% of the share capital and voting rights of the Company.

According to the terms and conditions of the agreement signed between Mr Zier, the Company's shareholder-managers and the Truffle Capital fund, it was specified in particular that the Board of Directors of NetBooster will submit the appointment of Raphaël Zier as a Director for approval by the next General Meeting of the Company;

Pascal Chevalier, Chairman and CEO of NETBOOSTER, stated: *"The NetBooster Group is very pleased to appoint Mr Zier as Group Development Manager. Raphaël Zier's presence as a shareholder of NetBooster, as well as his resolve to participate in the development of our French and international "Corporate" client portfolio will create added value for the Company and all its shareholders."*

This share capital increase will boost the Group's cash resources to over € 10 million.

About NETBOOSTER:

Established in 1998, NETBOOSTER is an **interactive agency specialised in Online Marketing**. The NETBOOSTER Agency division makes its comprehensive and specialised expertise available to its clients for Internet marketing: marketing consulting, online loyalty-building and recruitment, search engine optimisation, search engine marketing, affiliation, media purchase, data-marketing and e-CRM, traffic generation, online media creation and strategic consulting. **Consolidated 2009 sales were € 31 million**. The Group is established with offices in France, the United Kingdom, Germany, Spain, Finland, Italy, China, Brazil and the Philippines. It is **managed by Pascal CHEVALIER** and employs a **workforce of 233 people**. It carries the OSEO-ANVAR seal of approval as an "Innovative Business" and thus its shares are eligible for FCPIs (French Mutual funds).

[Truffle Capital, a European leader for venture capital](#), is NetBooster's main shareholder.

Shares in NETBOOSTER trade on the Alternext market of NYSE Euronext
ISIN code: FR0000079683 - Ticker code: ALNBT
For further information, please visit our website: www.netboostergroup.com



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