



PRESS RELEASE

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NETBOOSTER ACQUIRES EVOLNET MEDIA

LEADING INTERACTIVE MEDIA AGENCY IN SPAIN

NETBOOSTER (FR0000079683 – ALNBT), the European interactive agency specialised in online marketing, announced today the acquisition of EVOLNET MEDIA, the leading independent Interactive Media agency on the Spanish market. This acquisition will enable NetBooster to widen its services offering in Spain and confirm its leadership in Southern Europe against a background of strong organic growth in that region.

Founded in January 2003 by Miguel Ángel Sánchez, Laura Almagro, Raúl Alcázar and Jesús Alberto García, EVOLNET MEDIA has emerged as the leading independent interactive media agency on the Spanish market. EVOLNET MEDIA's services offering complements that of NetBooster Spain, based on the following:

- Strategic consulting in the field of interactive communication
- Media Planning Consulting and Online media Buying.

NETBOOSTER INCREASES ITS PRESENCE in Spain, A MARKET DESTINED FOR STRONG GROWTH OVER THE NEXT THREE YEARS

Being already established in Spain through its NetBooster Spain subsidiary since 2004, this transaction enables NetBooster Agency to double in size in this country at a time when the interactive marketing market and online communication expenditure are set to significantly grow in Southern Europe. In addition, the objective of a 360° offering on the Spanish market will be achieved in a single transaction due to the complementarity of EVOLNET MEDIA and NetBooster Spain's commercial offerings. EVOLNET MEDIA brings a team of 16 people specialised in online communication and media strategy in Spain: with a total workforce of 30 in Spain, NetBooster is now an unrivalled player in this fast growing market. This transaction will also add prestigious clients to NetBooster's Spanish client portfolio enabling them to fully benefit from NetBooster Group's service offer synergies on a Europe-wide scale.

EVOLNET MEDIA's management share the strong entrepreneurial culture developed by NetBooster, as well as its plan for building a European online marketing leader. They will retain their position and become NetBooster Group shareholders, thereby confirming their total support of the NetBooster Agency corporate project.

NetBooster is already established in London (UK), Frankfurt (Germany), Madrid (Spain), Rome and Milan (Italy), Helsinki (Finland) and Manila (Philippines). The acquisition of EVOLNET MEDIA is fully consistent with the Europe-wide "one stop shop" approach developed by the Group.

FINANCIAL DATA AND TERMS AND CONDITIONS OF THE TRANSACTION

NetBooster acquired EVOLNET MEDIA's share capital in full, based on a consideration – net of the acquired entity's estimated cash position - of € 5 million, payable on the effective date of the transaction, including an earn-out that will be a function of EVOLNET MEDIA's operating profit for the 2008, 2009 and 2010 financial years.

The acquisition will be fully financed in cash but EVOLNET MEDIA's shareholder-managers are committed to reinvesting 40% of the acquisition price as part of a NetBooster share capital increase, as a testimony to their strong support to the Group's development project. NetBooster should take effective control of EVOLNET MEDIA at the beginning of July 2008.

"We are delighted to join such an ambitious and experienced team, whose corporate project fully matches the expectations of our respective clients. We are happy to make a financial investment and to participate as managers of an entrepreneurial project that aims to build an online marketing leader in Europe", Miguel Ángel Sánchez, manager and founder of EVOLNET MEDIA, stated.

Manuel Jurado, NetBooster Country Manager and founder of NetBooster Spain, commented: *"NetBooster Spain, with its talented team, has built a respected Search Marketing player in Spain. With the EVOLNET MEDIA acquisition we are entering into a new phase at the service of our respective clients and for the benefit of our teams!"*

Pascal Chevalier, Chairman and CEO of NetBooster Group, concluded: *"The acquisition of EVOLNET MEDIA will generate immediate operational synergies in Spain. This is a unique opportunity to continue implementing our Europe-wide strategy, enabling us to put in place client and business synergies, while adding further expertise in Spain. This transaction is taking place within a market environment that remains buoyant in Southern Europe".*

About NETBOOSTER:

Established in 1998, NETBOOSTER is an **Internet Marketing Group specialised in Online Marketing**. NetBooster **Agency** makes its comprehensive and specialised expertise available to its clients for Internet marketing: marketing consulting, online loyalty-building and recruitment, search engine optimisation, search engine marketing, affiliation, media purchase, data-marketing and e-CRM, traffic generation, online media creation and strategic consulting. The "ReactivPub" division is a performance-based affiliation and marketing platform. **2007 proforma sales were € 38 million**. NETBOOSTER is established with offices in France, the United Kingdom, Germany, Spain, Finland, Italy and the Philippines. It is **managed by Pascal CHEVALIER and Stéphane DARRACQ** and employs **225 people**. It carries the OSEO-ANVAR seal of approval as an "Innovative Business" and thus its shares are eligible for FCPIs (French Mutual funds). [Truffle Capital, a leading Venture Capital firm in Europe](#), is NetBooster's leading shareholder.

Shareholders' agenda: 2008 HY1 sales 28 July 2008 after close of trading

Shares in NETBOOSTER trade on the Alternext market of Euronext Paris
ISIN code: FR0000079683 - Ticker code: ALNBT
For further information, please visit our website: www.netboostergroup.com

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