



PRESS RELEASE

Paris, 28 September 2007

RESULTS FOR THE FIRST HALF 2007

PROFORMA SALES UP 179%

PROFORMA OPERATING PROFIT UP 222%

NETBOOSTER (FR0000079683 – ALNBT), the European Interactive Agency specialised in Online Marketing, announced today its unaudited results for the first half year ended 30 June 2007.

€millions	HY1 2007 (*)	HY1 2007 (**)	HY1 2006 (**)
SALES	18.5	13.8	6.6
<i>Growth / HY1 2006</i>	<i>179%</i>	<i>109%</i>	<i>-</i>
OPERATING PROFIT	1.517	0.988	0.471
<i>As % of sales</i>	<i>8.2%</i>	<i>7.2%</i>	<i>7.1%</i>
<i>Growth / HY1 2006</i>	<i>222%</i>	<i>110%</i>	
NET PROFIT (***)	1.276	0.874	0.675
<i>As % of sales</i>	<i>6.9%</i>	<i>6.3%</i>	<i>10.2%</i>
<i>Growth / HY1 2006</i>	<i>89%</i>	<i>29%</i>	
EARNINGS PER SHARE	0.23	0.16	0.13
<i>Growth in earnings per share</i>	<i>78.3%</i>	<i>22.1%</i>	<i>-</i>

(*) Proforma structure including operations of the subsidiaries ADVance (Italy and Total Management (Finland) from 1 January 2007

(**) Consolidation structure including the operations of the subsidiaries ADVance (Italy) and Total Management (Finland) from their respective date of acquisition

(***) Net profit- Group share restated for Goodwill Amortisation of €857,000 in proforma and €376,000 in consolidated.

Note: The significant seasonality inherent in the operations of NetBooster is reflected in a higher level of activity in the second half year and an expected split in Operating Profit of around 30/70 between HY1 and HY2 2007.

Sales: Driven by strong growth in the market, proforma sales were € 18.5 million at 30 June 2007 while the consolidated sales for the same period were € 13.8 million, growth of 179% and 109% respectively compared to the consolidated sales for the first half of 2006, which amounted to € 6.6 million. The growth in sales for the period was balanced and in line with expectations both on a geographical and product mix level. The geographic split of sales - on a proforma basis – was 50% for France and 50% abroad.

Operating Profit: Proforma Operating Profit was € 1.5 million, equivalent to 8.2% of sales. For the consolidated structure, operating profit was € 1 million, equivalent to 7.2% of sales. This profit can be compared to the operating profit of € 0.5 million generated in the same period of 2006. This improvement in operating profit is the result of good organic growth of all operations combined with control of operating costs and a satisfactory integration of companies recently acquired.

Net profit: The proforma net profit restated for goodwill amortisation amounted to € 1.3 million, equivalent to 6.9% of sales for the period. In the consolidated structure, the net profit restated for goodwill amortisation amounted to € 0.9 million, equivalent to 6.3% of sales for the half year. In HY1 2007, goodwill amortisation was € 857,000 in proforma and € 376,000 in consolidated.

Cash: Group cash resources amounted to € 20.5 million at 30 June 2007.

Pascal Chevalier, Chairman and CEO of NetBooster Group, commented: *“The continuation of the very strong growth of our sales is due both to increasing sales volume from existing customers and to attracting new prestigious customers following the development of our business-wide product offering. These performances prove the relevance of our strategy and confirm our ability to integrate companies as part of a global “one-stop-shop” client offer. Whereas first half operations are traditionally slower than the second half due to seasonality effects inherent to our business, we are extremely confident that we will achieve a record financial year for our group in 2007 in terms of growth in sales and profit.”*

2007 highlights to date

- March 2007: Netbooster raises € 20 million in the form of bonds convertible into shares
- April 2007: Acquisition of ADVance SRL in Italy (sales of € 5 million), one of the leading independent interactive Online Marketing agency in Italy
- June 2007: Acquisition of Total Management in Finland (sales of € 4.9 million), the leading Scandinavian interactive agency
- September 2007: Pierre Clamard and Philippe Seignol (founders and former managers of Isobar), join NetBooster

Outlook

Pascal Chevalier, Chairman and CEO of NetBooster Group, concluded: *“This half year performance gives us confidence in the continued strong growth of our operations and the achievement of our 2007 objectives. In addition, the Group is determined to use its financial capacity in an earnings enhancing manner to benefit from acquisition opportunities designed to continue its strategy of being the European Specialist in Online*

Marketing as demonstrated in 2007 with the acquisitions of ADVance in Italy and Total Management in Finland.”

About NETBOOSTER:

Established in 1998, NETBOOSTER is an **interactive agency specialised in online Marketing**. NETBOOSTER makes its expertise available to its clients for Internet marketing: search engine optimisation, search engine marketing, affiliation, data-marketing, traffic generation, online media creation and strategic consulting. **2006 pro forma sales were €19.4 million**, up 118% from 2005. NETBOOSTER is established with offices in France, the United Kingdom, Germany, Spain, Finland and Italy. It is **managed by Pascal CHEVALIER and Stéphane DARRACQ** and employs a **workforce of 180 people**. It carries the OSEO-ANVAR seal of approval as an “Innovative Business” and thus its shares are eligible for FCPIs (French Mutual funds).

Shares in NETBOOSTER trade on the Alternext market of Euronext Paris
ISIN code: FR0000079683 - Ticker code: ALNBT
For further information, please visit our website: www.netboostergroup.com

Contacts

NetBooster SA Pascal Chevalier, Chairman and CEO pchevalier@netbooster.com Stéphane Darracq, MD sdarracq@netbooster.com Tel: +33 (0)1.40.40.27.00	Listing Sponsor and Liquidity Provider Euroland Julia Témin jtemin@euroland-finance.com Tel: +33 (0)1.44.70.20.84	Financial Communication NewCap. Axelle Vuillermet netbooster@newcap.fr Tel: +33 (0)1.44.71.94.94
---	--	--
